

*Creating*

An evolutionary look at the



*Excellence*

Art of breeding better Collies

## THE ROAD TO SUCCESS

*Presented by John Buddie, Tartanside Collies, with special guest participants.*

Inspiring, stimulating, interactive and at times controversial, *Creating Excellence* is your roadmap to laying a winning foundation, overcoming challenges, and developing the “winning attitude” that breeds success in the kennel and the show ring. Enjoy vintage films of Collie legends. Hear inspiring recollections by today’s successful Collie breeders. Learn more about yourself and your own passion for the Breed during participant workshops. Discover what it takes to become, and remain, “a winner” in this era of change and challenge.

Discussion topics include:

- \* Getting a good start
- \* How history impacts on a breeder
- \* Bridging the gap: Learning from the best
- \* Mentorship: Its values and rewards
- \* Dealing with breed health problems
- \* Creating winning strategies for the show ring

### **SAVE THE DATE:**

**Saturday November 3, 2007 • 9:00 a.m. – 5:00 p.m.**

The Downingtown Senior Center (15 mins from Ludwigs Corner)  
953 E. Lancaster Avenue (Rte 30)  
Downingtown, PA 19335

*Includes continental breakfast and hot & cold buffet lunch.*

HOSTED BY:



### *Creating Excellence* REGISTRATION

\_\_\_\_\_ x **\$65 Pre-Registration by 10/22**

\_\_\_\_\_ x **\$75 Open Registration after 10/22**

*Please make check payable to CJCC and send to address below.*

### **What people are saying about** *Creating Excellence*

*“I was at a very low point and very frustrated with where I was and my belief in the beautiful collies that I loved. This seminar re-ignited my passion!”*

— K.S., CA

*“The interaction among people ... the sharing of ideas ... and the DVDs were great! A ‘10’ -- very thought provoking!”*

— Judy Bryant, TN  
50 years in Collies

*“Creating Excellence was a riveting, thought-provoking experience. It is beneficial to people in the breed at any stage. For the newer people, it looked at the past greats and followed their path to the present. For us old-timers, it was a trip down memory lane and a reminder of traditional values. I especially enjoyed the interaction that took place throughout the day within the audience. Of course, there is no better person to lead a group than John Buddie.”*

— Martha Ramer, CA  
30+ years in Collies

*“A 10! Honestly, you can’t improve on this format and content.”*

— Anne Cross, TN  
46 years in Collies

*“This seminar energized my creative juices.”*

— Judy Pitt, TN  
23 years in Collies

NAME

ADDRESS

CITY

STATE

ZIP

E-MAIL

PHONE

**TO REGISTER, OR FOR MORE INFORMATION, PLEASE CONTACT:**

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